

Wednesday, August 17, 2016

To Our Customers:

At Xenith, we are committed to the athlete through development of innovative products and hold ourselves to the highest standards of excellence and performance in the industry.

Following a customer inquiry in late 2015, we began investigating if the polycarbonate shell of certain gloss or metallic-painted helmets could unexpectedly crack. We reviewed internal test and manufacturing protocols. We also retained an independent laboratory to perform additional testing and analysis from an external point of view.

The review identified the issue: a "flex" additive chemical compound, which prevents other coating components from causing embrittlement of the shell material, was not included in the paint mixture for gloss and metallic painted helmets from May 2015 through March 2016.

We have since corrected this issue and implemented a solution so that all gloss or metallic-painted helmets manufactured since March 2016 include the "flex" additive chemical compound.

To meet the highest standards of excellence and performance for our products, we made the decision to announce a voluntary recall of Xenith Epic Varsity, X2 Varsity, X2E Varsity and Youth football helmets with a gloss or metallic-painted polycarbonate shell sold or factory reconditioned from May 2015 through March 2016. This recall was announced in close coordination with the U.S. Consumer Product Safety Commission on Wednesday, August 17, 2016.

Fortunately, there have been no reported injuries related to this issue.

Our focus now is working with our customers to replace helmets included in the recall with new helmets – at no cost to them and as quickly as possible.

We apologize for the inconvenience this causes our customers. We recognize the trust players, parents and coaches place in us to provide high-quality and innovative products, and we will continue to work hard every day to earn that trust.

Please follow the steps on <u>www.xenith.com/recall</u> to check if your football helmet's serial number is included in this recall, or call us at 1-800-956-9022 for more information.

Sincerely,

Ryan Sullivan President